

Alex Pavlovski

Senior Product Designer

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WORK EXPERIENCE



2020 - Current

SENIOR PRODUCT DESIGNER Varonis varonis.com

Data security platform | Temporary position

Enhanced the company's security features as part of the UX team. Analyzed customers' needs, sketched out wireframes, designed the overall look and feel, and ensured a great user experience. Concurrently, I supported the Product Management and R&D teams throughout the product life cycle.



2019 - 2020

SENIOR PRODUCT DESIGNER Bond ourbond.com

Personal security platform

As the sole designer at the Tel Aviv office, I led the end-to-end product lifecycle for both mobile and web platforms. I defined the interactions and interface through prototyping, including user flows, information architecture, sketches, and brand design—all while directly helping the CEO shape the product vision.



2018 - 2019

SENIOR PRODUCT DESIGNER Time To Know

Ed-tech solutions company

Created interactive dashboards and revamped built-in features to meet business goals. To achieve this I conducted brainstorming meetings and sketching exercises, crafted wireframes and constructed prototypes that determined the direction of product design.



2013 - 2017

SENIOR UX/UI DESIGNER Jive Software

Social business software company

Created mobile and web designs, beginning with research and high-level overviews of product goals. Hand sketches and live prototypes allowed stakeholders to get a feel for the concept. I then delivered assets and worked closely with developers on the finished product.

I established a small team of three designers. Additionally, I ensured that the team worked in an agile environment and conducted daily standup meetings, weekly meetings, retrospectives and design critiques.



EDUCATION



2004 - 2010 Tel Aviv

**BA IN HUMANITIES
AND SOCIAL SCIENCES**
The Open University



2003 - 2007 Tel Aviv

**PRACTICAL
ENGINEERING IN VISUAL
COMMUNICATION**
Ascola - Design College



2006 Mainz, Germany

ERASMUS STUDENT
Fachhochschule,
Interactive Design
Department



SKILLS



LANGUAGES

Hebrew Like Native
English Fluent
Russian Native



DESIGN TOOLS

Adobe Suite PS, AI, XD
Sketch
Figma
HTML CSS
InVision



ADDITIONAL SKILLS

**Exceptional knowledge
of user experience**

Product development

Fast learner

Nice dude in general